

Ezgi Kayar

UX Designer

Determined and proactive UX Designer with a multidisciplinary approach and 5+ years of experience in B2B, B2C, innovation and analysis-oriented design, currently based in Düsseldorf. My focus is transforming complexity into simplicity by ensuring information is accessible and user centered. With experience across startups and corporate environments, I adapt to different collaboration structures while maintaining balance between user needs and business goals.

PROFESSIONAL EXPERIENCE

UX/UI Designer | userdoo

Munich, DE (remote) | 10/2024 - 06/2025

- Created an atomic design system in Figma for a client's website redesign, redefining their visual style and solving scalability challenges across components.
- Participated in designing responsive B2C landing pages using the updated design system in accordance with the client's brand profile.
- Conceptualized and prototyped innovative loyalty app experiences for multiple brands, focusing on engaging user interactions of customized features.

UX Designer | E.ON Digital Technology

Berlin, DE (remote) | 07/2023 - 07/2024

- Collaborated with cross-functional teams to design internal stakeholders' web pages, using the company's design system in Figma.
- Followed company design guidelines to create wireframes, layouts, and visual assets for websites, ensuring visual consistency and corporate brand integrity.
- Set up web pages in Adobe Experience Manager (AEM), collaborating with other designers and internal clients to structure content and CMS integration.

UX Designer | Novit.AI

Ankara, TR | UK (remote) | 02/2022 - 08/2022

- Collaborated with product managers and developers to design a dashboard for managing automated security tools, ensuring an efficient and clear interface.
- Designed a configuration mobile app as part of the dashboard ecosystem, working hand-in-hand with developers during the implementation of the app.
- Contributed to the conceptual development and ongoing design improvements, helping to refine functionality and enhance the overall user experience.

EDUCATION

Design and Interaction, MA

Rhine-Waal University of Applied Sciences, Kamp-Lintfort, DE | 2023 - 2025

- Thesis: Participatory Design of a Tool for Emotion Expression based on Nonviolent Communication Principles

Architecture, BArch

Middle East Technical University, Ankara, TR | 2016 - 2022

- Completed construction and design office internships.

CERTIFICATES

Google UX Design Professional Certificate (2022)

- Developed three projects guided by Google instructors.



CONTACT

ezgikyr16@gmail.com

+49 15756643562

www.ezgikayar.design

[linkedin](#)

SKILLS

UX Strategy

Information Architecture

User Research

Design Thinking

Design Systems

Responsive Design

Wireframing

Prototyping

Usability Testing

TOOLS

Figma upper intermediate

Photoshop advanced

Illustrator intermediate

After Effects intermediate

Miro intermediate

Notion intermediate

Wix intermediate

AEM (Adobe Experience Manager) intermediate

LANGUAGES

English (advanced)

Turkish (native)

German (elementary)